

# East Bde Maka Ska Neighborhood Association

## Board Meeting

Thursday, August 3rd, 2023, 7-9 pm

St. Mary's Greek Orthodox Church, Fireside Room / Zoom Option

**Present:** Thang Holt, Adam Olson, Ben Ruxin, Tim Fontaine, Harry Savage, Bobbie Keller (board);  
Cuyler Dinegan (staff); Leslie (resident); CM Aisha Chughtai (guest)

### 1. Welcome - Zoom Ground Rules, Ice Breaker: Thang Holt, President 7:00pm

### 2. Ward 10 Council Member Aisha Chughtai, Update & Q/A - 7:05pm

- Audio recording [here](#)

### 3. Approve Last Month's Minutes 8:05pm

- **Adam moves, Ben seconds. All ayes.**

### 4. Reports 8:10pm

#### a. President's Report: Thang Holt, President

- Covered in other portions of the meeting

#### b. Staff Report: Cuyler Dinegan, Coordinator

- 501c3 status: No update, if we haven't heard by the 90-day mark (early Sept), I'll have Mission Guardian reach out to the IRS
- Collaboration & Shared Resources Grant with EINA: no update (\$15K toward fundraising consultant and infrastructure costs)
  - Thanks again to Ben for forwarding this, and for Tim's help editing. If any of you ever lay eyes on a possible funding opportunity, 501c3 or not, please forward to me!
- NRP Voting went off without a hitch, Adam can say more in his report.
  - 152 yeas / 3 nays, most in the first 24 hours (engaged!)
- Neighborhood Super Sale registration opened last month - \$15 per sale (online listing with Google map, yard sign, and free pickup of unsold items Monday, Sept. 11)
  - 6/20 registrants are in EBMS, our last Super Sale had about ~30 registrants
  - East Isles lead said they always wait to register till the last minute - deadline Aug. 30
- Sail Bde Maka Ska is coming up Saturday, Aug. 19, 10-noon - 11/18 spots filled
  - Will pivot to promote Saturday, Sept. 16 once this fills
- Newsletter will go out next week

#### c. Treasurer's Report: Adam Olson, Treasurer

- Busy month of folks cashing their home security rebates (\$4K)
- Spent about \$2,200 on home security rebates

#### d. Committee Updates

##### ■ NRP Committee → Development Committee

- NRP Vote went through in a landslide - 152 yeas / 3 nays
- We now shift NRP Committee toward working with MPRB, and looking at fundraising to support get ops and boost funds toward park improvements. Recognize folks want to raise money for things other than park
- **Move to reflect the decision that community made in minutes.**
  - **Adam moves, Ben seconds. No nays.**
- We should now communicate with Schroeder and Park...
  - Leslie: Would be great to see a big community meeting with plans to show, could speak to plans, offered post-its; my home abuts the actual trail, many of us have

concerns, are curious about talking about what it becomes

- Livability Committee
  - Block Captains - Duties & Responsibilities / Plans for Recruitment
  - No updates from the Safety Team leads on the Walking Club (coordinating a date to start, they've been in contact with Aileen Johnson who started this recent wave of neighborhood Walking Clubs in the North Loop)
- Social & Engagement Committee
  - 1. Anja will be back officially end of August - Thang and Cuyler in touch

#### 4. New Business - 8:45pm

- Official Branding & Logo Announcement
  - Slalom is a marketing/brand strategy company who offered their services to rebuild our brand that speaks to our neighborhood.
  - Thang: Had opportunity to discuss rebrand with most recent logo contest winner, Sharon. The idea of branding is so deeply rooted in its constituents and the neighborhood. What was proposed was an art contest, but our new brand goes deeper. I discussed possibilities for merch, as she was disappointed we're moving on from her logo. Loop has been closed.
- Annual Meeting - 11/09 Secured at The Granada Theater
  - Silent Auction Donations
  - Next: Secure Music/DJ, Photographer/Videographer
  - Annual Meeting will be Thurs. November 9. \$1K deposit towards bill (\$3.5K total, covering staff, food, venue - volunteer DJ, photographer).
  - Tim: If we set a goal for the year, put the QR code into things as well as a money pot. Some folks don't want to 'bid', but if we make the argument that we're moving to self-funding, going into a new era without NRP funding. You'll see a change in that we're actually asking for money - and make it a positive experience! If we have loud music but also a business meeting
  - Ben: Be good to have the conversation before CM and other speakers come on
  - **Thang proposes motion to hold that date - Adam moves, Tim seconds.**
- c. Opening Up Submissions for 2023-2024 Board - Options for Current Board Members
  - Don't put a number/timeline on the expectation; "You're expected to serve by attending monthly board meetings, Committee meetings, etc."

#### 6. Adjourn - 9:00pm

*We invite and encourage participation by all. If you require an accommodation to participate or access documents, please contact us at least 5 days in advance by email or 612-584-9260. Or contact MN Relay Services at 1-800-627-3529, or contact 7-1-1.*