

## Minutes: March 4, 2019

Attendees: Ralph Knox, Monica Smith, Ryan Brown, Tracy Nordstrom, Anja Curiskis, Marya Morstad, Nick Muellerleile, Nathan Campeau, Debra Jessen, Terri Harris, Lara Norkus-Crampton, Heather Wulfsberg, Ken Brahmstedt

- Welcome / Introductions
  - Fun questions: What's your favorite cartoon or favorite vacation destination
  
- NNRC strategy
  - Ralph reiterated that the committee's initial scope is to gauge community interest in a name change. If there is, then our committee is tasked with leading a process to find a new name by the annual October meeting for a possible vote. Ultimately the ECCO Board will have the ultimate decision.
  - Monica discussed ECCO bylaws with the City. Bob Cooper at City said that ECCO Board can decide the process for vote and the ECCO Board can decide who gets to vote.
  - At February meeting, committee generally agreed that holding neighborhood meetings is the preferred path.
  - Lara mentioned that having multiple venues for weighing in is important and mailings should be included. Ralph agreed.
  - Nathan summarized the February minutes
  - Anja mentioned that voting could occur on March 3, 2020 primary day at St. Mary's Church
  - Marya reinforced that the process should be clear and expressed concern that the process be presented in such a way that doesn't promote name change
  - Tracy reminded the committee that this is an opportunity for our neighborhood to talk about shared values, regardless of the format (meetings, conversations, postcards, surveys, etc.)
  - Heather reinforced that the conversations must allow people to feel safe to express their opinions
  - Tracy explained how participatory leadership works, and how authentic and non-judgmental sharing works in community conversations
  - Lots of discussion about how to initially engage the community
  - Suggestion made to start with online survey, then meeting and mailing
  - Monica said that two postcard mailings could cost about \$1,500 and is an allowable expense of our city funding
  - If the name changes, then we would likely need to update the neighborhood logo and signs
  - **Consensus around initial mailing (which includes link to ECCO page) which is an inviting people to the neighborhood meetings (2-3), with an immediate follow-up survey (online and mailings) about changing the neighborhood name**
  - Monica stated ECCO has notified CM Bender about the name change process and CM Bender is supportive of whatever the neighborhood decides

- Tracy suggested that at the community meetings we have a spot on the side for people to place name change ideas
  
- Schedule of community meetings and committee milestones
  - Monica is going to try and schedule 2 to 3 meetings not to occur before April 28 (Greek Orthodox Easter) over a 12- to 14-day period at most
    1. Saturday morning (ideally Saturday, May 11)
    2. Weekday evening
    3. Weekday day (10am-ish)
  - Tracy mentioned that it's important for as many people in our committee attend as possible
  
- Schedule next NNRC meeting to discuss unfinished work and next steps
  - Tuesday, March 12 at 7pm (Ryan will take minutes)
  - 2 agenda items:
    1. Powerful Questions, 3 to 4 (handout provided)
    2. Postcard Language
  
- Adjourn